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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|-------------|----------------------|---------------------|------------------|
| 10/560,770 | 06/07/2006 | Itaru Tanimura | 352738.00800 | 5158 |

7590 04/16/2008
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| EXAMINER |
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UBER, NATHAN C

| ART UNIT | PAPER NUMBER |
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PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.



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APR 16 2008

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TECHNOLOGY CENTER 3600

| | | |
|-----------------------------------|---|---------------------------|
| In re Application of: | : | DECISION ON REQUEST TO |
| Itaru Tanimura et al. | : | PARTICIPATE IN PATENT |
| Application No.: 10/560,770 | : | PROSECUTION HIGHWAY PILOT |
| Filed: June 7, 2006 | : | PROGRAM AND PETITION TO |
| Attorney Docket No.:352738.00800 | : | MAKE SPECIAL UNDER 37 CFR |
| For: Marketing Support Device and | : | 1.102(d) |
| Marketing Support Method | : | |

This is a decision on the request to participate in the Patent Prosecution Highway (PPH) pilot program and the petition under 37 CFR 1.102(d), filed December 20, 2007, to make the above-identified application special.

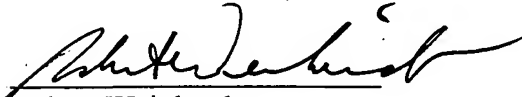
The request and petition are GRANTED.

A grantable request to participate in the PPH pilot program and petition to make special require:

- (1) The U.S. application must validly claim priority under 35 U.S.C. 119(a) to one or more applications filed in the JPO;
- (2) Applicant must submit a copy of the allowable/patentable claim(s) from the JPO application(s) along with an English translation thereof and a statement that the English translation is accurate;
- (3) All the claims in the U.S. application must sufficiently correspond or be amended to sufficiently correspond to the allowable/patentable claim(s) in the JPO application(s);
- (4) Examination of the U.S. application has not begun;
- (5) Applicant must submit a copy of all the Office actions from each of the JPO application(s) containing the allowable/patentable claim(s) along with an English translation thereof and a statement that the English translation is accurate;
- (6) Applicant must submit an IDS listing the documents cited by the JPO examiner in the JPO Office action along with copies of documents except U.S. patents or U.S. patent application publications; and
- (7) The required petition fee under 37 CFR 1.17(h).

The request to participate in the PPH program complies with the above requirements. Therefore, the above-identified application has been accorded "special" status and is being forwarded to the examiner for action on the merits commensurate with this decision

Telephone inquiries concerning this decision should be directed to Robert Weinhardt at 571-272-6633. All other inquiries concerning the examination or status of the application should be directed to the Patent Application Information Retrieval (PAIR) system.

A handwritten signature in black ink, appearing to read 'Robert Weinhardt', with a stylized flourish at the end.

Robert Weinhardt

TC3600

Business Practice Specialist